

SOCIAL MEDIA & NEWS MONITORING

Catch threats, not just mentions

Fake accounts, sentiment shifts, and account takeovers all move fast across social and news platforms. Styx Intelligence tracks them in real time and acts before they spread.

The threat landscape

Account takeovers, phishing links, and scam promotions spread through the same channels your real audience uses, and the damage compounds the longer they go undetected. Without dedicated monitoring, most teams find out from a customer complaint.

The existing tools gap

Native reporting tools are built for individuals flagging single posts, and generic social listening tracks volume, not impersonation or takeovers. Styx combines sentiment tracking, impersonation detection, and takedown in one workflow.

CAPABILITIES

Every mention of your brand, tracked in one place



Brand sentiment & reputation

Real-time sentiment analysis across social media, news, blogs, and forums, giving comms and PR teams live insight to guide decisions.

- Spikes in negativity and harmful narratives flagged before they become a crisis
- Sentiment tracking applied across every source, not just social



Fake account detection & takedown

Detects fake profiles impersonating your brand, leaders, or employees, and flags logo misuse, misleading handles, and identity theft.

- Evidence gathered and takedown requests submitted in-platform
- Tracking and resolution updates through to removal



Social media & news mentions

Stay on top of every mention of your brand, from major news outlets to niche communities, blogs, and forums.

- Rising trends and viral conversations detected as they unfold
- Automated workflows route findings to the right team instantly



Real-time account takeover alerts

Get notified the moment something looks off on your corporate or executive profiles.

- Unauthorized logins caught before they become a security incident
- Automated workflows that speed up account recovery

01

Catch impersonation before it spreads

Detection and takedown in one workflow means less time between discovery and resolution.

02

Guide decisions with live data

Sentiment shifts surface while there's still time to respond, not after a crisis goes public.

03

Protect your accounts

Takeover alerts cover the accounts you own, so a hijacked profile can't spend hours spreading scams.

CONNECTED IN STYX INTELLIGENCE

Iris AI Assistant · New

Ask plain-language questions about mentions, sentiment, and impersonation findings.

Executive Protection

Monitor for impersonation accounts, leaked personal data, and targeted threats against your leaders.

Disinformation Security

Track coordinated narratives targeting your brand, leaders, and customers before they spread.

Less risk, less manual work.

Styx watches every platform your brand appears on and turns what it finds into action, from sentiment shifts to fake profiles taken down.

Talk to Us

styxintel.com

● ● ● Social & News Monitoring

Digital Risk Score **730**

RECENT SOCIAL & NEWS — MENTIONS ACROSS PLATFORMS AND OUTLETS

Social Mentions
Last 30 days

4,193

News Articles
Tracked outlets

612

Negative Sentiment
Flagged for review

184

Positive Sentiment
Across all sources

2,874

IMPERSONATION & ACCOUNT SAFETY — FAKE PROFILES AND TAKEOVER SIGNALS

Fake Accounts Detected
Brand and executives

37

Takedowns In Progress
Submitted in-platform

12

Account Takeover Alerts
Owned profiles

4

Platforms Monitored
Social, news, forums

18

Illustrative sample data